



Mile High
United Way



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www.UnitedWayDenver.org

FOR IMMEDIATE RELEASE

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BELLCO AND MILE HIGH UNITED WAY PARTNER ON 39TH ANNUAL THANKSGIVING DAY TURKEY TROT

Bellco is presenting sponsor for event focused on promoting school readiness, youth success and adult self-sufficiency

GREENWOOD VILLAGE, Colo. (Oct. 1, 2012) – [Bellco](#) and [Mile High United Way](#) today announced that Bellco will serve as the presenting sponsor of the annual Thanksgiving Day event in Denver's Washington Park on Nov. 22, 2012. More than 10,000 runners will take part in the four-mile race that supports school readiness, youth success, and adult self-sufficiency.

"Bellco is committed to giving back to the areas we serve as well as offering financial education resources to community members," said Sandra Sagehorn-Elliott, senior vice president and COO of Bellco. "In partnering with Mile High United Way on this 39th annual event, we're able to contribute to United Way's focus on adult self-sufficiency, and take part in a Denver area tradition that brings together families and friends on this important day."

"We're excited to bring Bellco on as our presenting sponsor this year as the company shares our commitment to improving the lives of people in the Denver metro area," said Christine Benero, president and CEO of Mile High United Way. "Bellco's support aligns with one of the goals of Mile High United Way: support programs that help low-income people increase financial skills, develop workforce experience and move toward economic self-sufficiency."

About the Turkey Trot

- Four-mile run begins at 10:15 a.m.
- Family fun run begins at 11 a.m.
- Register online at <http://bit.ly/TurkeyTrot2012>
- Watch last year's Turkey Trot video at <http://bit.ly/TTrotVideo2011>

About Bellco

Bellco is one of Colorado's largest financial institutions, with over \$2 billion in assets and 17 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 210,000 members and over 1,000 Select Employee Groups who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to

thousands of ATMs nationwide. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. “Like” Bellco on [Facebook](#) or “follow” @Bellco_CU on [Twitter](#).

About Mile High United Way

Mile High United Way advances the common good by creating opportunities for a better life for all in our community. Our focus is on School Readiness, Youth Success and Adult Self-sufficiency – the building blocks for a good quality of life.

We are all connected. We all win when a child succeeds in school, when a young person graduates from high school prepared for college or career training and when a family is financially stable. Be a part of the positive change. You can give, you can advocate, or you can volunteer. www.UnitedWayDenver.org

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