FOR IMMEDIATE RELEASE

BELLCO OPENS NEAREST BRANCH IN LONGMONT AND DONATES $5,000 TO LOCAL NONPROFITS

Credit union also sponsoring community concert on Friday, August 18

GREENWOOD VILLAGE, Colo. (July 25, 2017) – Bellco opened its 24th branch today in Longmont at the Village at the Peaks outdoor shopping area. The 2,400-square-foot branch at 1250 S. Hover St., #200, offers the full suite of traditional Bellco services including free checking, savings, home mortgages and auto loans. Its full-service lobby is open Monday through Friday, 9 a.m. to 6 p.m., and on Saturday from 9 a.m. to 2 p.m. This branch also features one Express Teller Machine and 24-hour ATM access, making it convenient for members to conduct self-service banking transactions.

As part of the celebration today, Bellco presented checks for $2,500 each to Homeless Outreach Providing Encouragement (HOPE) for Longmont, which supports people experiencing homelessness and encourages their movement toward self-sufficiency, and to the Boulder County Arts Alliance, for the benefit of Barrio E, which fosters cultural diversity in the arts. The Bellco Gives Back team also brought a car full of clothing and food donations to HOPE last week.

“Longmont was the perfect location for Bellco’s expansion into Boulder County,” said John Rivera, senior vice president and chief retail officer. “Our focus is to open branches in areas where we have a strong member base so we can better serve people who live and/or work in the area. We already have approximately 3,500 Longmont-area members and look forward to gaining even more.”

In addition to the donations today, Bellco is sponsoring a Can’d Aid Foundation concert on Aug. 18 at 7 p.m. at the Village at the Peaks featuring local fan favorites One Flew West and Wildermiss. Members of One Flew West will be on hand before the concert for a guitar-tuning workshop at 6 p.m. Bellco is teaming up with Can’d Aid Foundation to support music programs in the St. Vrain schools. Concertgoers can make a donation at the event or in the new Bellco branch, and the money raised will go to the music programs.

“The Longmont community has been extremely welcoming of our team, and we wanted to find a way to give back,” said Rivera. “The free concert and support of local nonprofits are just two examples of the ways that Bellco gets involved in the communities where it does business, as it has been doing for the past 81 years.”

About Bellco Credit Union
Bellco is one of Colorado’s largest financial institutions, with more than $3.7 billion in assets and 24 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 300,000 members who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of ATMs nationwide. Connect with Bellco on Facebook and Twitter. Bellco is federally insured by NCUA and is an Equal Housing Lender.

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