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FOR IMMEDIATE RELEASE

BELLCO OPENS BRANCH IN STAPLETON

New branch to offer full suite of Bellco services including home mortgages and auto loans; upcoming community events to welcome area residents and businesses to new location

GREENWOOD VILLAGE, Colo. (April 30, 2014) – [Bellco](#), one of Colorado’s largest credit unions, today announced that it has opened its 21st branch location in the Stapleton neighborhood in Denver. Bellco celebrated the opening of the branch at 3890 N Quebec Street in the Quebec Square Shopping Center in Denver, with a ribbon-cutting ceremony on April 30. It will hold a formal grand opening on Saturday, May 3, from 11 a.m. to 1 p.m.

The new Stapleton branch features the latest self-service banking technologies, including an interactive information center, touch-screen kiosk, and three self-service lobby teller stations. This branch was constructed with convenience in mind, and is designed to allow customers easy access to their accounts, while also experiencing exceptional service from their staff of Universal Bankers. As with its other branches, Bellco’s Stapleton branch offers the full suite of Bellco’s services including free checking, savings, home mortgages, and auto loans.

“We at Bellco have always placed a high priority on customer convenience and accessibility,” said John Rivera, Bellco’s vice president of branch sales and service. “Our Stapleton branch takes these goals a step further by providing customers more options for how they can interact with us. With this branch, they have control over the pace of their experience, while also having easy access to staff for financial advice or consultations.”

Bellco will welcome the community to its new branch with a formal grand opening on Saturday, May 3, from 11 a.m. to 1 p.m. The grand opening festivities for area residents and families will feature:

- 93.3 FM Modern Rock radio remote
- Entertainment by Radio Disney Denver
- Food and beverages with a Cinco De Mayo theme
- Prize wheel giveaways (while supplies last)
- Text-to-win prize drawings, including a Samsung 40” Smart HDTV
- Special offers on Bellco products

About Bellco Credit Union

Bellco is one of Colorado’s largest financial institutions, with more than \$2.6 billion in assets and 21 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 229,000 customers who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings, and access to thousands of ATMs nationwide. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. “Like” Bellco on Facebook or “follow” @Bellco_CU on Twitter. Bellco is federally insured by NCUA and an Equal Housing Lender.

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PHOTO CAPTION: [Bellco Chairman of the Board of Directors, Walker Fleming (with scissors) and Abram Sloss, Executive Director of the Denver Metro Chamber Small Business Development Center (right of Fleming), as well as other Bellco Board members and executives cut the ribbon for the new Bellco Credit Union branch located in the Stapleton area of Denver. This branch marks the 21st branch for Bellco in Colorado. Also pictured: (From the left) Sherry Kreis, Bellco Board Member; Tom McConnell, Bellco Board Member; Andrew Murray, Bellco Board Member; Doug Ferraro, Bellco President & CEO, Susan Brayman, Bellco Board Member, Fleming; Sloss; Jim Downs, Bellco Board Member; John Ruby, Bellco SVP of Lending; John Rivera, Bellco VP/Branch Sales & Service; Jared Dyer, Bellco North Region District Manager; Doug Kearbey, Bellco Director/Admin Services.