

## FOR IMMEDIATE RELEASE

Denver St. Patrick's Day Parade Committee  
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### **2018 Denver St. Patrick's Day Parade, Presented by Bellco, Announces Parade Marshal**

**DENVER** – January 31, 2018 – The Board of Directors of the Denver St. Patrick's Day Parade announces Ms. Kelly Brough as the Grand Marshal of the 2018 Denver St. Patrick's Day Parade.

Ms. Brough is the President and CEO of the Denver Metro Chamber of Commerce, which represents more than 3,000 businesses in Colorado. She's worked to advance Coloradans through multiple capacities in the private sector, higher education, social services and government including as the director of an internationally recognized leadership program, chief of staff to then-Mayor John Hickenlooper and the first female director of human resources for the City of Denver. She currently serves on the board of directors of Denver Metro Chamber Leadership Foundation, Denver Scholarship Foundation, Habitat for Humanity of Metro Denver and Visit Denver; the board of trustees for Colorado Mesa University; the Graduate School - Bioscience Advisory Board for University of Colorado Denver Anschutz Medical Campus; and the corporate board of Delta Dental. Ms. Brough's designated Marshal's charity is Habitat for Humanity of Metro Denver.

The parade, "Tribute to Irish Heritage," is the largest west of the Mississippi. It steps off at 9:30 a.m. on Saturday, March 17, 2018 from the corner of 19th and Wynkoop. After turning left on 17th to Blake Street, it will march east to end at 27th and Blake in the Coors Field parking lot. It will feature more than 10,000 marchers and 200 entrants including pipe bands; step dancers; floats; police, fire and emergency service agencies; military members; equestrians; charities; marching bands; businesses and our city's dignitaries in a truly amazing event.

Bellco will be celebrating its thirteenth year as the presenting sponsor. "The Denver St. Patrick's Day Parade represents a strong sense of community for Bellco, and we're proud to be a part of it for our thirteenth year," said John Rivera, Bellco senior vice president and chief retail officer. "Bellco serves the financial needs of more than 300,000 customers across Colorado, and we prioritize our local event sponsorships as an important way to give back to our community. We congratulate Kelly Brough on being named Grand Marshal of this year's parade, and we thank the parade organizers for their hard work in carrying on this beloved local tradition."

For more information about the parade, visit [www.denverstpatricksdaysparade.com](http://www.denverstpatricksdaysparade.com)

## **About Bellco**

Bellco is one of Colorado's largest financial institutions, with more than \$4 billion in assets and 24 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 300,000 members who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings, and access to thousands of ATMs nationwide. Connect with Bellco on [Facebook](#) and [Twitter](#). Bellco is Federally Insured by NCUA and is an Equal Housing Opportunity Lender.

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