



FOR IMMEDIATE RELEASE

BELLCO COLFAX 5K PROVIDES OPPORTUNITY FOR EVERYONE TO PARTICIPATE IN THE 2013 KAISER PERMANENTE COLFAX MARATHON

Experienced runners, walkers and families take part in the race on Saturday, May 18, 2013

GREENWOOD VILLAGE, Colo. (May 2, 2013) – The [Bellco](#) Colfax 5K kicks off Denver's Colfax Marathon weekend on Saturday, May 18, 2013 at 9:00 a.m. with a race that offers both a challenge for the experienced runner and fun for the entire family.

"Our race mission is to inspire health and fitness within our community, and the Bellco Colfax 5K offers a challenging yet fun and accessible race for everyone," said Andrea Dowdy, CEO of the race.

Sponsor Primrose Schools has 75 children participating in the 1.8 mile shortcut at the race. The three and four year olds train in the Primrose "Runner's Club" in preparation for the race. They will receive special finisher's medals.

Set in Denver's City Park, the race is popular with many of the 122 charities participating in the DaVita Charity Partners Program, including Team Red, White and Blue, an organization helping veterans returning home from tours.

"As a long-time supporter of this wonderful annual event, Bellco believes strongly in promoting the physical and financial wellness of the communities we serve," said Deirdra O'Gorman, Bellco's vice president of customer relationship management. "The Bellco Colfax 5K race encourages fitness and health in a positive and fun way. Our sponsorship of the event is one way Bellco is able to give back to the people of Colorado who have provided more than 76 years of support to our financial institution



Denver's City Park



Runners visit 92 nonprofits in Charity Partner Village after the race



Kids at the Bellco Colfax

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Race festivities include:

- 5K race starts at 9:00 am
- A 1.8 mile shortcut for families and kids
- Finish line food by Garbanzo's
- Visit DaVita's Charity Partner Village - home to more than 100 nonprofits using the Colfax marathon to raise funds and awareness
- Entertainment by Radio Disney, LiveWell Colorado and more
- Appearance by Percy, the Primrose Schools mascot
- Appearance by Gobbles, the official mascot of the Mile High United Way Turkey Trot
- Join pachyderm zookeeper Dave Johnson for the "Mimi Rally," celebrating Mimi the elephant's 51 years at Denver Zoo and promoting pachyderm conservation. Stories, games and free books for the kids!
- There are awards for the top male and female finishers overall and by age group, including 12 and under. Participants will receive race t-shirts, goody bags and delicious finish-line food by Garbanzo's.

Online registration is open at www.runcolfax.org.

WHAT: 2013 Bellco Colfax 5K - kicking off the Kaiser Permanente Colfax Marathon

WHEN: Saturday, May 18, 2013, 9:00 a.m.

WHERE: Denver's City Park

WEB: www.runcolfax.org

FOLLOW: On Twitter @runcolfax - use #runcolfax

FAN: [Facebook.com/runcolfaxdenver](https://www.facebook.com/runcolfaxdenver)

RACE PHOTOS: High-res

photos [photos https://www.dropbox.com/sh/ber6z3s8hpx3byf/rbGGpyA7MV](https://www.dropbox.com/sh/ber6z3s8hpx3byf/rbGGpyA7MV)

Kaiser Permanente Colfax Marathon

The eighth annual Kaiser Permanente Colfax Marathon takes place May 18-19, 2013. Events include the full marathon, half-marathon, marathon relay, Urban 10 miler and Colfax 5K. Established by the cities of Aurora, Denver and Lakewood to encourage Coloradans to be healthier, the marathon has established itself as an iconic race for the mile-high city. We support local charities and nonprofits by providing one of the country's biggest fund-raising platforms through our Charity Partners Program. We are proud to partner with corporate sponsors who make our race a success, including: Kaiser Permanente, DaVita, 9News, The Denver Post, Comcast, 104.3 The Fan, The Denver Athletic Club, Primrose, Jim 'N Nick's BBQ, Primrose, and more. Visit us at www.runcolfax.org, [facebook.com/runcolfaxdenver](https://www.facebook.com/runcolfaxdenver) and on Twitter @runcolfax.

About Bellco

Bellco is one of Colorado's largest financial institutions, with more than \$2 billion in assets and 19 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 210,000 customers and over 1,000 Select Employee Groups who benefit from the advantages

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of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of ATMs nationwide. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. "Like" Bellco on [Facebook](#) or "follow" @Bellco_CU on Twitter.

Kaiser Permanente Colfax Marathon

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