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**FOR IMMEDIATE RELEASE**

**COLORADOBIZ MAGAZINE NAMES BELLCO BEST CREDIT UNION  
IN COLORADO**

*Bellco chosen as leader by Colorado business community in publication's inaugural readers' choice competition*

**GREENWOOD VILLAGE, Colo. (July 10, 2015)** – [Bellco](#) has been named the [best credit union in Colorado by ColoradoBiz](#) as part of the magazine's Best of Colorado-Readers' Choice competition.

The publication worked with a third-party research firm to conduct an online process allowing readers to vote for their favorite places to do business in Colorado, including the best credit unions. Readers were asked to vote for companies they “trust to take care of their colleagues and friends.” Thousands of professionals across Colorado voted for what they considered the most respected, reputable businesses in the state.

“Being named top credit union in Colorado is an incredible honor, and we are proud to be included in the impressive company of credit unions recognized in this poll,” said Doug Ferraro, Bellco’s president and CEO. “What makes this even more meaningful is that it’s our members and other Coloradans who nominated and voted for us. Receiving this type of readers’ choice award reaffirms for us that people truly value our commitment to building direct relationships with our customers and serving our local communities.”

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**About Bellco**

Bellco is one of Colorado’s largest financial institutions, with more than \$3 billion in assets and 21 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including [mortgages](#), [auto loans](#) and [checking accounts](#). Today, Bellco has more than 250,000 members who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings, and access to thousands of ATMs nationwide. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. Connect with Bellco on [Facebook](#) and [Twitter](#). Bellco is federally insured by NCUA and is an Equal Housing Opportunity lender.