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BELLCO CELEBRATES EXPANDED METRO DENVER PRESENCE DURING RIBBON CUTTING AT NEW CHERRY CREEK BRANCH

New location to offer full suite of Bellco services including home mortgages and auto loans; upcoming community events to welcome area residents and businesses to new location

GREENWOOD VILLAGE, Colo. (April 17, 2012) – [Bellco](#) today celebrated the opening of its new Cherry Creek branch during a ribbon cutting ceremony at 244 Milwaukee Street in Denver. Opened on April 9th, the new branch is the first in a series of Bellco branch openings scheduled in 2012. As with its other [branch locations](#), the Bellco Cherry Creek branch will offer the full suite of Bellco's services including free checking, business accounts, home mortgages and auto loans.

"Bellco is excited to kick off our expanded branch presence with the opening of the new Cherry Creek location," said Sandra Sagehorn-Elliott, Senior Vice President and Chief Operating Officer at Bellco. "Cherry Creek is a vibrant area made-up of local residents and businesses who share our passion for being active in the community. We look forward to offering residents our full range of competitive products and services to help them meet their financial goals."

The new branch location will welcome the community with a special Grand Opening Celebration Event:

- April 21 from 10:00 a.m. – 1:00 p.m.: Grand Opening for customers, area residents and families to include great loan specials available only at the Cherry Creek Branch; food provided by Pasquini's and My Big Fat Cupcake, fun prize giveaways, including two \$500 Cherry Creek North gift cards.
- During the Grand Opening Celebration, Bellco will be providing support for the [Women's Bean Project](#), a non-profit organization that strives to break the cycle of chronic unemployment and poverty by helping women discover their talents and develop skills through job readiness training opportunities. Bellco asks that attendees at the event consider purchasing products from the Project or making a cash donation.

In 2012, Bellco plans to continue its commitment to the Cherry Creek community as an Associate Sponsor of the annual [Cherry Creek Arts Festival](#), July 6th-8th. Bellco will be the Official Financial Institution of the Festival.

About Bellco Credit Union

Bellco is one of Colorado's largest financial institutions, with over \$2 billion in assets, more than 350 employees and 16 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 200,000 members and over 1,000 Select Employee Groups who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. "Like" Bellco on [Facebook](#) or "follow" @Bellco_CU on [Twitter](#).

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