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**FOR IMMEDIATE RELEASE**

**BELLCO CELEBRATES RELOCATION OF DOWNTOWN DENVER BRANCH  
WITH RIBBON CUTTING AND GRAND OPENING EVENT ON 16TH STREET MALL**

*New storefront location offers improved ease of access and expanded hours,  
along with full suite of Bellco services*

**GREENWOOD VILLAGE, Colo. (July 11, 2012)** – [Bellco](#) celebrated its newly relocated downtown Denver branch this week with a ribbon-cutting ceremony and other grand opening festivities at 951 16<sup>th</sup> Street (between Champa and Curtis Streets). Officially opened on July 2, the branch offers customers storefront access, as well as expanded business hours. As with its other [branch locations](#), the downtown Denver branch will also offer the full suite of Bellco’s services including free checking, business banking, home mortgages, credit cards and auto loans, along with online and mobile banking.

“With our new storefront location on Denver’s 16<sup>th</sup> Street Mall, Bellco will be better able to provide our downtown customers with the financial services they need when they need them,” said Sandra Sagehorn-Elliott, Senior Vice President and Chief Operating Officer at Bellco. “In addition, by virtue of our presence on the Mall, we look forward to being able to build new relationships in the vibrant downtown community.”

As part of its celebration, Bellco provided Mall pedestrians with Biker Jim’s hot dogs and entertaining flash mob performances, which aimed to engage passersby and draw their attention to the new location. In addition, Bellco leveraged the branch opening to raise awareness for [Warren Village](#), a unique family community helping low-income, previously homeless, single-parent families move from public assistance to personal and economic self-sufficiency.

The relocation of the downtown branch marks Bellco’s third branch opening this year. It opened new branches in Cherry Creek and in Lone Tree, Colo., in the spring of 2012.



**PHOTO CAPTION:** Members of a flash mob perform on the 16<sup>th</sup> Street Mall as part of the festivities for the official opening of the new Bellco Downtown Branch located at 951 16<sup>th</sup> Street, between Champa and Curtis.

## **Bellco Celebrates Relocation of Downtown Denver Branch**

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### **About Bellco Credit Union**

Bellco is one of Colorado's largest financial institutions, with over \$2 billion in assets, more than 350 employees and 17 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 200,000 members and over 1,000 Select Employee Groups who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. "Like" Bellco on [Facebook](#) or "follow" @Bellco\_CU on [Twitter](#).

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