FOR IMMEDIATE RELEASE

BELLCO CELEBRATES ITS 20TH BRANCH OPENING WITH A NEW LOCATION IN THORNTON

New branch to offer full suite of Bellco services including home mortgages and auto loans; upcoming community events to welcome area residents and businesses to new location

GREENWOOD VILLAGE, Colo. (Nov. 25, 2013) – Bellco celebrated the opening of its new Thornton branch at 12820 Holly Street in Thornton, Colo., with a ribbon-cutting ceremony last Friday. Opened on Nov. 18, the new branch also marks Bellco’s 20th branch location.

The new branch features two drive-up ATMs, three drive-up teller lanes and a full-service lobby with Saturday hours. As with its other branches, Bellco’s Thornton branch offers the full suite of Bellco’s services including free checking, savings, home mortgages and auto loans.

“At Bellco, we place a high priority on convenience and ease of access for our customers,” said John Rivera, Bellco’s vice president of branch sales and service. “With this new Thornton branch, we are able to provide greater convenience to our many customers living and working in the northern metro area. Thornton marks our 20th branch location, meaning we are in more locations than ever and therefore better able to serve more customers across the entire Denver metro region.”

Bellco will welcome the community to its new branch at several upcoming events, including:

- Friday, Nov. 29 from 9 a.m.- 3 p.m.: Grand opening festivities for area residents and families featuring:
  - KOSI 101.1 FM’s Shannon Stone broadcasting live from branch throughout event
  - Entertainment by Radio Disney, 11 a.m.-1 p.m.
  - Catering by Panera and Black-eyed Pea
  - Prize wheel giveaways (while supplies last)
  - Text to win prize drawings, including drawings for a 51” Plasma TV and two iPad minis (prizes provided by KOSI 101.1)
  - Black Friday one-day-only specials on Bellco products
- Thursday, Jan. 9, 2014: Business After-hours Reception for members of the Metro North Chamber of Commerce

MEDIA CONTACT:
Amanda Brannum
GroundFloor Media
303.865.8143 or 214.682.8300
abrannum@groundfloormedia.com
PHOTO CAPTION: Employees of Bellco and the Metro North Chamber of Commerce join Andrew Murray, Bellco board of directors (center with scissors); Sandra Sagehorn-Elliott, Bellco COO (right of center); John Rivera, Bellco VP/sales & service division (2nd to right of center); Heidi Williams, Mayor of Thornton (left of center); and Val Vigil, Thornton Mayor Pro Tem (2nd to left of center) to cut the ribbon for the grand opening of the new Bellco branch in Thornton.

About Bellco Credit Union
Bellco is one of Colorado’s largest financial institutions, with more than $2 billion in assets and 20 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 220,000 customers who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of ATMs nationwide. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. “Like” Bellco on Facebook or “follow” @Bellco_CU on Twitter. Bellco is federally insured by NCUA and an Equal Housing Lender.

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