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**FOR IMMEDIATE RELEASE**

## **BELLCO ANNOUNCES 2011 UNIQUELY COLORADO PHOTO CONTEST WINNERS**

*Winning photographers to receive cash rewards;  
images may be featured as new Bellco credit card designs*

**GREENWOOD VILLAGE, Colo. (Dec. 19, 2011)** – [Bellco](#) today announced the winners of its 2011 Uniquely Colorado Photo Contest. The photo contest encouraged local photographers to capture what is unique about Colorado and upload their images online for public voting via [Bellco's Facebook profile](#). Winning photos were selected based on photo quality as well as the “Colorado flavor” of the captured images. Selected photos may be featured as part of a new series of Bellco Visa® credit card designs.

“Bellco is excited to celebrate 75 years of service in Colorado by featuring the beautiful photography we received during the photo contest on our new series of VISA credit card designs,” said Deirdra O’Gorman, Vice President of Customer Relationship Management at Bellco. “The photo contest provided Bellco with a unique opportunity to connect with our members online and celebrate what makes our state so special.”

The grand prize photo was taken by Teri Virbickis and showcased the moonrise at Denver International Airport. Second and third prizes were awarded to Clemy Dalfonso with a photo of Bear Lake in Rocky Mountain National Park and Greg Onofrio with a fantastic image of the colors changing in an aspen grove. Prizes include:

- Grand Prize – \$1,000
- Second Prize – \$500
- Third Prize – \$350

[View the award-winning images](#) on Bellco’s Facebook profile. More than 135 people submitted stunning photos from throughout Colorado for the contest, which ran between Oct. 31 and Nov. 27, 2011. Fan votes were captured online via Facebook comments between Nov. 28 and Dec. 11 and a panel of employee judges completed final voting on Dec. 18.

### **About Bellco Credit Union**

Bellco is one of Colorado’s largest financial institutions, with nearly \$2 billion in assets, more than 350 employees and 15 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 196,000 members and over 1,000 Select Employee Groups who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. “Like” Bellco on [Facebook](#) or “follow” @Bellco\_CU on [Twitter](#).

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