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FOR IMMEDIATE RELEASE

Bellco Credit Union Introduces Mobile Banking

New mobile banking services and iPhone app offer convenient access to financial information and banking management tools

GREENWOOD VILLAGE, Colo. (Sept. 13, 2011) – [Bellco Credit Union](#) released new mobile banking services, designed to improve the efficiency, convenience and security of banking on-the-go for more than 196,000 customers.

The credit union mobile banking services include free text banking, a [mobile-optimized website](#) m.bellco.org and an iPhone® app, making it convenient and easy to check account balances, transfer money, view transaction history and set up account management alerts. Bill payment options are included with the iPhone app and mobile website, which features branch locator information and easy viewing of current loan rates.

“Mobile banking is the next frontier as more and more people rely on their cell phones and mobile devices for everyday conveniences,” said Deirdra O’Gorman, Vice President of Customer Relationship Management for Bellco. “Mobile banking with Bellco Credit Union offers secure and easy-to-use tools for customers to access up-to-the-minute account information and services – anytime, anywhere.”

Bellco conducted a thorough review of available technology to offer customers the right set of mobile banking features. Following comprehensive research of various systems and application functionality, Bellco partnered with ClairMail, a proven leader in [mobile banking services](#), to create its new mobile banking platform. During the final development phase, Bellco completed a series of rigorous security and usability tests, requesting additional customer feedback to further refine the features and functionality of the platform in advance of the public launch.

Customers who already use Bellco online banking may take advantage of the new mobile banking services by enrolling online via [Bellco’s website](#) or on their phones. Additionally, customers may enroll through the new iPhone app that is available to download from the [Apple iTunes® Store](#). Enhancements to mobile banking functionality, such as mobile check deposit and other smart phone applications are planned for release later this year.

About Bellco Credit Union

Bellco is one of Colorado’s largest credit unions, with nearly \$2 billion in assets, more than 350 employees and 15 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 196,000 members and 1,000 Select Employee Groups who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. “Like” Bellco Credit Union on [Facebook](#) or “follow” @Bellco_CU on [Twitter](#).

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