



MEDIA CONTACT:
Kimmie Greene
GroundFloor Media
303.865.8151 or 720.560.6628
kgreene@groundfloormedia.com

FOR IMMEDIATE RELEASE

Bellco Credit Union Celebrates 75th Anniversary with 75 Days of Double Rewards Points and Purchase Bonus for New Credit Card Accounts

GREENWOOD VILLAGE, Colo. (Oct. 12, 2011) – This year marks the 75th anniversary of Colorado-based [Bellco Credit Union](#), and to celebrate, Bellco is offering double point values for purchases on all new Bellco Visa[®] Platinum Rewards credit card accounts. In addition, those who open a [Bellco Visa Platinum Rewards credit card](#) will receive an additional 2,500 bonus points for their first eligible purchase.

The double rewards points are credited automatically against qualifying purchases made with a new Bellco Visa Platinum Rewards credit card between 12:01 a.m. Oct. 17 and 11:59 p.m. Mountain Standard Time Dec. 31. During this time, Bellco credit card users will earn two points for every net \$1 spent, allowing them to more quickly accumulate points toward travel, merchandise, gifts and cash rewards. Rewards can be tracked and redeemed anytime via the [ScoreCard website](#).

Anyone opening a new Bellco Visa Platinum Rewards credit card will also earn 2,500 bonus points on their first purchase, excluding cash advances and balance transfers. The rewards card is offered with no annual fee and competitive annual percentage rates that are based upon an applicant's credit history. A convenient 25-day grace period on the card provides additional benefits to users who pay off their balances each month.

"Bellco Credit Union has been offering honest banking services at fair rates since 1936," said Deirdra O'Gorman, Vice President of Customer Relationship Management at Bellco. "We wanted to celebrate this long-term success by honoring our new credit card customers at a time when everyone could use some extra rewards."

For more information about Bellco's credit card options and related awards programs, [apply online](#), call 1-800-BELLCO1, or visit one of 15 [Bellco branches](#) located throughout the Front Range and in Grand Junction, Colo.

About Bellco Credit Union

Bellco is one of Colorado's largest credit unions, with nearly \$2 billion in assets, more than 350 employees and 15 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 196,000 members and 1,000 Select Employee Groups who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. "Like" Bellco Credit Union on [Facebook](#) or follow @Bellco_CU on [Twitter](#).

###