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FOR IMMEDIATE RELEASE

Investment Planning Representatives at Bellco Recognized for Outstanding Performance in Investment Services

GREENWOOD VILLAGE, Colo. (Oct. 26, 2011) – The [Investment Center at Bellco](#) was recently recognized for its performance and leadership through a series of industry awards. Presented by broker-dealer and SEC-Registered Investment Advisor CUSO Financial Services L.P. (CFS), [the annual awards recognize outstanding investment and insurance programs](#) for their dedication to high standards, commitment to superior service and outstanding performance. The awards were announced during CFS's "It's a New Day 2011" Annual Conference in San Diego.

The Investment Center at Bellco received the 2010 Pacesetter Award for the significant revenue growth of its investment and insurance programs during the past year. Additionally, three financial advisors from the Investment Center at Bellco received individual honors as top performers among all the financial advisors from the more than 130 credit union programs that comprise CFS. Award recipients include:

- MiKyung-MiKee Oh, 2010 Gold Pacesetter Award
- Randy Stone, 2010 Gold Pacesetter Award
- Stephanie Gudka, CFP, 2010 Silver Pacesetter Award

"We are so proud to receive this honor recognizing the knowledge, experience and commitment of our investment services partner," said Deirdra O'Gorman, Vice President of Customer Relationship Management at Bellco. "Bellco takes pride in providing high quality financial and retirement planning services to help our customers meet their long-term financial goals – our partnership with CFS makes that possible."

Operated by CFS, the Investment Center at Bellco offers a range of [investment and financial planning services](#). For more information, call 303-728-3443, email cfsinvsrefs@bellco.org or stop by one of 15 [Bellco branches](#) conveniently located throughout the Front Range and in Grand Junction, Colo.

About Bellco Credit Union

Bellco is one of Colorado's largest financial institutions, with nearly \$2 billion in assets, more than 350 employees and 15 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 196,000 members and over 1,000 Select Employee Groups who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. "Like" Bellco on [Facebook](#) or "follow" @Bellco_CU on [Twitter](#).

About CUSO Financial Services

Established in 1997, CUSO Financial Services, L.P. (Member FINRA/SIPC) is headquartered in San Diego and has more than 130 credit union users, including 26 of the top 100 credit unions in the country. With branch offices located nationwide and more than 350 licensed representatives, CFS* is a full-service broker/dealer and SEC Registered Investment Adviser offering customized investment and insurance solutions to credit unions.

*Non-deposit investment products and services are offered through CUSO Financial Services, L.P. ("CFS"), a registered broker-dealer (Member FINRA/SIPC) and SEC Registered Investment Advisor. Products offered through CFS: **are not NCUA/NCUSIF or otherwise federally insured, are not guarantees or obligations of the credit union, and may involve investment risk including possible loss of principal.** Investment Representatives are registered through CFS. Bellco Credit Union has contracted with CFS to make non-deposit investment products and services available to credit union members.

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