FOR IMMEDIATE RELEASE

BELLCO BOARD MEMBER ALEJANDRA SPRAY NAMED SOCIETY FOR MARKETING PROFESSIONAL SERVICES’ BUSINESS DEVELOPER OF THE YEAR

GREENWOOD VILLAGE, Colo. (April 19, 2018) – Bellco congratulates board member Alejandra (Ale) Spray on being named Business Developer of the Year by the Colorado chapter of the Society for Marketing Professional Services (SMPS), a community of marketing and business development professionals working to secure profitable business relationships for their architecture, engineering and construction (A/E/C) companies. The award recognizes one individual each year for standing out in the practice of business development within the A/E/C industries.

A member of the Bellco board of directors since May 2017, Spray is the marketing director for AMI Mechanical, a Denver-based commercial mechanical contractor. Spray has more than 20 years of experience in the construction industry, including extensive knowledge of marketing and business development.

She earned a bachelor’s degree in civil engineering from the Western Institute of Technology and Higher Education in Guadalajara, Mexico. She is a graduate of the University of Denver’s Latino Leadership Institute Fellowship Program and is the board president of the HCC Colorado’s Diversity Leader (formerly known as Hispanic Contractors of Colorado). She also serves on the State of Colorado’s Minority Business Advisory Council.

“Since joining our board close to a year ago, Ale has proven herself to be hard-working, strategic-minded and determined – all traits that have already made her an integral member of our team,” said Doug Ferraro, president and CEO of Bellco. “We cannot think of someone more deserving of this honor, and we offer our heartiest congratulations to Ale. We are proud to count her as a friend and colleague.”

About Bellco Credit Union
Bellco is one of Colorado’s largest financial institutions, with more than $4 billion in assets and 24 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 310,000 members who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings, and access to thousands of ATMs nationwide. Connect with Bellco on Facebook and Twitter. Bellco is Federally Insured by NCUA and is an Equal Housing Opportunity Lender.

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