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BELCO AND MILE HIGH UNITED WAY PARTNER TO PRESENT 40TH ANNUAL THANKSGIVING DAY TURKEY TROT

GREENWOOD VILLAGE, Colo. (Nov. 12, 2013) – [Bellco](#) and [Mile High United Way](#) today announced plans for the 40th annual Thanksgiving Day Turkey Trot in Denver’s Washington Park on Nov. 28, 2013. More than 10,000 runners will take part in the four-mile race that supports school readiness, youth success and adult self-sufficiency.

As part of the 40th anniversary, runners who have turned 40 in 2013, or will be before the end of the year, are encouraged to participate and will receive a discount on their entry fee. Some of the new activities for the 40th annual event include:

- Individual and team costume contest – runners are encouraged to come as their favorite Thanksgiving character for the chance to win United Airlines tickets
- A beer garden – once the runners have crossed the finish line, they can enjoy a Colorado craft beer courtesy of Great Divide, Renegade and Wynkoop Breweries
- Orangetheory Fitness will be leading stretching before the start, and Bellco is bringing its partners, Radio Disney and LiveWell Colorado, to entertain families for pre-race festivities

“Bellco is excited to once again serve as the presenting sponsor for this 40th annual event, which brings together families and friends to take part in a Denver Thanksgiving tradition,” said Sandra Sagehorn-Elliott, senior vice president and COO of Bellco. “We’re committed to giving back to the community, and United Way’s focus on adult self-sufficiency aligns perfectly with Bellco’s support of financial education for our members and the communities we serve.”

“We’re honored that Bellco is supporting our efforts to improve the lives of people in the Denver metro area,” said Christine Benero, president and CEO of Mile High United Way. “According to the Forbes Travel Blog, the Mile High United Way Turkey Trot is among the top 10 best Thanksgiving events around the country. This year’s event promises to live up to that ranking yet again as we celebrate our 40th Turkey Trot – 40 years of bringing families and friends together on Thanksgiving to give back to our local community in a fun and meaningful way.”

In addition to a four-mile run, which begins at 10:15 a.m., a 1/4-mile family fun run begins at 11 a.m. To register, visit UnitedWayDenver.org/turkeytrot. To see a video of last year’s event, visit <http://www.youtube.com/watch?v=obezCHDolHw>.

Images are available upon request.

About Bellco

Bellco is one of Colorado's largest financial institutions, with more than \$2 billion in assets and 20 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 215,000 customers who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs nationwide. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. "Like" Bellco on Facebook or "follow" [@Bellco CU](#) on Twitter. Bellco is federally insured by NCUA and an Equal Housing Lender.

About Mile High United Way

Mile High United Way advances the common good by creating opportunities for a better life for all in our community. Our focus is on school readiness, youth success and adult self-sufficiency – the building blocks for a good quality of life.

We are all connected. We all win when a child succeeds in school, when a young person graduates from high school prepared for college or career training and when a family is financially stable. Be a part of the positive change. You can give, you can advocate, or you can volunteer. www.UnitedWayDenver.org

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