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**** MEDIA ALERT ****

Bellco and Food Bank of the Rockies Leaders Distribute Dehydrated Fruit Snacks to Local Boys & Girls Club Youth

Event celebrates produce dehydrator program made possible by Bellco/Food Bank of the Rockies partnership

WHAT: Bellco and Food Bank of the Rockies (FBR) executives and board members will distribute dehydrated fruit snacks to kids and youth at the George M. Wilfley Boys & Girls Club in northwest Denver to celebrate FBR's dehydrated produce program, made possible by a \$100,000 donation to FBR from Bellco.

Bellco donated \$100,000 to FBR in March 2012 to purchase three produce dehydrators and install a related prep kitchen in FBR's Palisade, Colo., facility in order to implement a program that would give hungry Coloradans access to thousands of pounds of dehydrated produce each year.

This event commemorates the completion of the produce dehydrator facility on the Western Slope and the commencement of shipments of dehydrated produce back to the Front Range. Through this produce dehydrating program, dried fruits will be available to more than 2,300 Colorado children per week as a healthy snack option.

WHO: Bellco and FBR executives and board members will serve after-school meals, including packages of dehydrated apples, to children participating in FBR's Kids Cafe Program at the George M. Wilfley Boys & Girls Club in northwest Denver. Attendees will include:

Bellco:

Doug Ferraro, President and CEO
Sandra Sagehorn-Elliott, Senior Vice President and Chief Operating Officer
Doug Kearbey, Director of Administrative Services

Food Bank of the Rockies:

Kevin Seggelke, President and CEO
Kim Ruotsala, Chief Development Officer
Allan Fries, Board Member
J.J. Pellini, Associate Board Member

Lisa Czwornog, Associate Board Member

WHEN: Wednesday, Feb. 5, 2014
4:15 p.m.-5 p.m.

WHERE: George M. Wilfley Boys & Girls Club
4595 Navajo Street, Denver

About Bellco

Bellco is one of Colorado's largest financial institutions, with more than \$2.4 billion in assets and 20 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 227,000 customers who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs nationwide. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. "Like" Bellco on Facebook or "follow" [@Bellco_CU](#) on Twitter. Bellco is federally insured by NCUA and an Equal Housing Lender.

About Food Bank of the Rockies

Food Bank of the Rockies, a non-profit organization, distributed 46.5 million pounds of food last year through our direct service programs and partner agencies, serving clients in Northern Colorado, including Metro Denver, and the entire state of Wyoming. 1 in 7 Coloradans, including 1 in 4 Colorado children, struggle with hunger. Since 1978, FBR has provided more than 518 million pounds of food to our community, which translates to nearly 406 million meals for people in need. Food Bank of the Rockies is a member of Feeding America. For additional information, please visit www.foodbankrockies.org. "Like" FBR on [Facebook](#), follow us on [Twitter](#) and subscribe to our [blog](#)!

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