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FOR IMMEDIATE RELEASE

Bellco Enters Two-year Sponsorship Agreement with Cherry Creek Fresh Market

Adding to great line up of community sponsorships for summer 2012 including Cherry Creek Arts Festival, Colorado Irish Festival and the Mesa County Fair

GREENWOOD VILLAGE, Colo. (June 11, 2012) – [Bellco](#) continues its tradition of [supporting the communities it serves](#) by announcing a new, two-year sponsorship agreement with Cherry Creek Fresh Market, the family-friendly, farmer-owned and operated farmer's market at First Avenue and University Boulevard in Denver.

Specifically, Bellco will sponsor the Pet Refreshment Booth inside the Fresh Market, providing shoppers who bring their pets a place to get water and treats for their four-legged friends. In addition, Bellco will sponsor the Bellco Bike Corral at the entrance to the Fresh Market, providing all market-goers a convenient place to park and lock their bikes while shopping.

"Bellco has been in the Denver community for more than 75 years, and we are actively expanding our branch network to provide added convenience for our members," said Deirdra O'Gorman, Vice President of Customer Relationship Management. "With our Cherry Creek branch, we are thrilled to be a part of this dynamic community and are eager to get to know our new friends and neighbors better through our presence at the Cherry Creek Fresh Market."

In addition to the Cherry Creek Fresh Market, Bellco will be engaging in a number of other Colorado communities this summer through additional sponsorships. Bellco will be an associate sponsor of the Cherry Creek Arts Festival (July 6-8 in Denver) and a lead sponsor of the Colorado Irish Festival (July 13-15 in Littleton, Colo.). Bellco is also a lead sponsor of the 2012 Mesa County Fair (July 17-21 in Grand Junction, Colo.), where it will be highlighting its initiative to provide Coloradans in need with healthy dehydrated produce through its partnership with Food Bank of the Rockies.

About Bellco Credit Union

Bellco is one of Colorado's largest financial institutions, with over \$2 billion in assets, more than 350 employees and 17 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 200,000 members and over 1,000 Select Employee Groups who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of surcharge-free ATMs. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. "Like" Bellco on [Facebook](#) or "follow" @Bellco_CU on [Twitter](#).

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