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**APPLE PAY™ NOW AVAILABLE TO BELLCO MEMBERS**

**GREENWOOD VILLAGE, Colo. (Aug. 10, 2015)** – Beginning today, Bellco members will become some of the first credit union members in Colorado to have the ability to use [Apple Pay](#) for purchases at participating stores. Apple Pay provides an easy, private and secure way to make in-store payments from Bellco accounts using an iPhone 6, iPhone 6 Plus or Apple Watch; or within apps from the iPhone 6, iPhone 6 Plus, iPad Air 2 and iPad mini 3.

“Our commitment to our members is to offer them the best, most convenient banking experience possible, and adding Apple Pay is just one more way we are working to live up to that commitment,” said Doug Ferraro, CEO of Bellco Credit Union. “Not only is Apple Pay simple and convenient, but it also adds a layer of privacy and security to making digital or in-store payments.”

Security and privacy are at the core of Apple Pay. Instead of using Bellco credit or debit card numbers to make a payment, Apple Pay assigns members a unique, encrypted Device Account Number, meaning actual credit and debit card numbers are never stored on these devices or on Apple’s servers. During a purchase, the Device Account Number, along with a transaction-specific dynamic security code, is used to process the payment.

Apple Pay is simple to set up and use, and is more private and secure than using a card because the cashier never sees the buyer’s name, card number, or security code.

For more information on how to begin using Apple Pay with Bellco accounts, please visit [www.bellco.org/applepay](http://www.bellco.org/applepay). For more information about Apple Pay, visit [www.apple.com/apple-pay/](http://www.apple.com/apple-pay/). Apple Pay is a trademark of Apple, Inc.

**About Bellco Credit Union**

Bellco is one of Colorado’s largest financial institutions, with more than \$2.9 billion in assets and 21 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 254,000 customers who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings and access to thousands of ATMs nationwide. Bellco actively supports the community by donating funds and employee volunteer hours to many Denver-area and Grand Junction organizations. “Like” Bellco on Facebook or “follow” @Bellco\_CU on Twitter. Bellco is federally insured by NCUA and an Equal Housing Lender.