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**FOR IMMEDIATE RELEASE**

**BELLCO JOINS CREDIT UNIONS WORLDWIDE TO CELEBRATE 70<sup>TH</sup> ANNUAL INTERNATIONAL CREDIT UNION DAY®**

*Bellco marks occasion by honoring its members and employees and celebrating receipt of the Dora Maxwell Social Responsibility Community Service Award*

**GREENWOOD VILLAGE, Colo. (Oct. 18, 2018)** – [Bellco](#) today joins fellow credit unions around the world to celebrate International Credit Union Day, an annual event that commemorates the credit union movement’s impact and achievements. More than 89,000 credit unions exist globally, providing a plethora of financial services for their members and serving as a force for positive economic and social change.

To commemorate International Credit Union Day, Bellco is focusing first and foremost on honoring its more than 320,000 members, as well as its employees. Members who visit any of Bellco’s 25 branches in Colorado on Oct. 18 will receive a special sweet treat, as will all Bellco employees.

“International Credit Union Day is certainly a day to celebrate the credit union movement as a whole and all of the lives and communities it has touched,” said Candice Aragon, Bellco’s vice president of marketing. “However, at Bellco we also recognize that we wouldn’t be here if it weren’t for our people – our incredible members as well as our employees. The theme of this 70<sup>th</sup> annual International Credit Union Day is ‘Find your platinum lining’ because platinum is the traditional gift given for 70<sup>th</sup> anniversaries. Well, our platinum lining is without a doubt the people who make up Bellco, and we gratefully celebrate them today and every day.”

Bellco will also be honored on Oct. 18 for its unwavering commitment to giving back to the communities where its members live, work and play. Bellco has been awarded the 2018 Dora Maxwell Social Responsibility Community Service Award through the Mountain West Credit Union Association. Given annually to credit unions for outstanding social responsibility projects within the community, Bellco is being recognized for its community efforts through its [“Bellco Gives Back”](#) program, as well as its ongoing support of the Denver Art Museum’s [Free for Kids](#) program.

International Credit Union Day is recognized by the World Council of Credit Unions, the global trade association and development platform for credit unions and other financial cooperatives, as well as numerous national credit union trade associations and federations around the world. Credit unions will share their activities with the global community on social media using #ICUDay and #PlatinumLiningFound.

**About Bellco Credit Union**

Bellco is one of Colorado's largest financial institutions, with more than \$4 billion in assets and 25 branches in Colorado. Founded in 1936, Bellco offers a full range of financial products and services including mortgages, auto loans and checking accounts. Today, Bellco has more than 320,000 members who benefit from the advantages of a credit union, including lower interest rates on loans, higher yields on savings, and access to thousands of ATMs nationwide. Connect with Bellco on [Facebook](#) and [Twitter](#). Bellco is Federally Insured by NCUA and is an Equal Housing Opportunity Lender.

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