

***-REVISED AND EXTENDED-***  
***BELLCO AND DENVER ART MUSEUM ROCKIES ART CONTEST***  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. NEED NOT BE PRESENT TO WIN. VOID WHERE PROHIBITED BY LAW.**

- 1. Sponsor:** Bellco Credit Union (“Bellco). Sponsor presents these Official Rules (“Official Rules”).
- 2. Contest Description:** Current legal residents of the state of Colorado who submit original artwork and enter to win one of the below listed Prizes will be eligible for the Contest (subject to additional restrictions below). The contest will begin on Friday, April 26, 2019 at 5:00 am (Mountain Time (“MT”)), and the contest will end on Sunday, June 16, 2019 at 8:00 pm (MT) (the “Contest Period”). A Winner will be chosen by a panel and notified beginning Monday, June 17, 2019, in each of the following categories: Children (Ages 12 and under); Teens (Ages 13-17); and Adults (Ages 18+). All eligible entrants must be of stated ages per category as of the end date of the contest, June 16, 2019.
- 3. Eligibility:**
  - (a) To be eligible to participate (in each case as an “Eligible Participant”) in the Contest, you must be a current legal resident of the state of Colorado. Entrants younger than age 18 as of Friday, April 26, 2019 must have a parent/guardian submit on the entrant’s behalf.
  - (b) To be eligible your artwork must be original, and follow the theme of “Rise to the Rockies”, incorporating the Colorado Rockies Baseball Club into the piece. This theme is open to interpretation by each artist. Successful integration of the theme into the piece of art will be one of the factors used by the panel of judges in determining a winner in each category.
  - (c) The following entities or persons are disqualified from entering the Contest:
    - i. Any individuals (including but not limited to employees, consultants, independent contractors and interns) who have, within six months prior to the beginning of the Contest Period, held employment with or performed services for Sponsor, its parent companies, subsidiaries, affiliates, advertising, research and promotion agencies (collectively, “Contest Entities”) or
    - ii. any immediate family and household members of the foregoing individuals.
  - (d) Participation constitutes full and unconditional agreement to, and acceptance of, these Official Rules. This Contest is subject to, and all Eligible Participants shall comply with, all applicable federal, state and local laws and regulations.
  - (e) Art should be appropriate for public use and relate to a broad audience. Sponsor reserves the right to decide whether or not entries meet these criteria.

- (f) Acceptable 2D media for the contest: All forms of paint, original digital art, drawing/illustration, photography, or printmaking.

**How to Enter the Contest:**

- (g) Eligible Participants may enter the Contest by uploading a digital file of 2D original artwork to the Contest application <http://shout.lt/bQZMB> (must have a [Facebook account to access the link](#)), and filling out the Entry Form. Entrants may submit multiple entries. Each additional entry must follow the above process with each separate piece of artwork submitted with a separate Entry Form.
- (h) Eligible Participants may also enter the Contest by posting an image of their original artwork on Facebook, Instagram or Twitter, using the hashtag #RiseToTheRockies, and tagging @BellcoCreditUnion for Facebook and Instagram or @Bellco\_CU for Twitter, and by filling out the Entry Form at <http://shout.lt/bQZMB>.
- (i) Any attempted form of Entry other than as described herein is void. Entries in violation of these Official Rules will be disqualified. Any attempt by an Eligible Participant to obtain additional or fraudulent Entries will void such Entries and that Eligible Participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. The Sponsors reserve the right to exclude Eligible Participants for these or any other reasons, in the Sponsor's sole editorial discretion, including any violation of these Official Rules.

**4. Determination of Winners:** The Winner from each category will be chosen by a panel comprised of employees of Contest Sponsor, Denver Art Museum and Colorado Rockies Baseball Club, and will be notified beginning June 17, 2019 via phone and email. Panelists from Denver Art Museum and Colorado Rockies Baseball Club will not receive artist names prior to or during the judging process; only Bellco judges will know the names of the artists. In the event that there are no Entries or less than three (3) Entries during the Contest Period, the applicable prizes (“Prize(s)”) may remain un-awarded. The selected Winners shall be required to respond (as directed) to the notification within forty-eight (48) hours of attempted notification date. The failure to respond timely to the notification shall result in forfeiture of the Prize. Prize Winners shall be required to verify name and complete address, unless prohibited by law. Prize shall not be awarded until all such information has been verified (“Verification”). Winners will be announced publicly by June 30, 2019 via Sponsor's social media properties. Eligible Participants agree that Sponsor has the sole right to decide all matters and disputes arising from the Contest, and that its determinations are final and binding.

**Prize:**

- (a) The following Prizes will be awarded:

Date(s) of Notice	Prize	# of Winners	Approximate Retail Value of each Prize
June 17, 2019	An art installation at Coors Field (art submission will be printed /installed by the Colorado Rockies by July 30, 2019). The duration for display of the public art pieces will be through the Colorado Rockies’ 2019 season, including playoffs if applicable. Each Winner will also receive 4 tickets to a Colorado Rockies game.	3	There is no assigned dollar value placed on having a mural on display at Coors Field for the majority of the baseball season.  Ticket values between \$20-\$65 per ticket based on game and availability

- (b) Odds of winning depend on the number of Entries received during the Contest Period.
- (c) Prize is not redeemable for cash.
- (d) Winners may be required to sign a release or consent allowing the use of your artwork for no compensation other than the Prizes mentioned herein.

**5. Prize Award:** If a Prize cannot be awarded for any reason, Sponsor reserves the right to substitute the Prize with another Prize of equal or greater value. Prizes are non-transferable, non-negotiable and not redeemable for cash or merchandise. It is expressly understood that the Sponsor is under no obligation to Winners other than as expressly set forth herein. **Winners are solely responsible for all federal, state and local taxes and fees associated with receipt of the Prize.** Should federal, state or local law impose any tax reporting or filing obligations on Sponsor arising out of the Winners’ participation in the Contest (including the Winners’ receipt of and/or use of the Prize), the Winners agree to timely provide Sponsor with any information that is reasonably needed for Sponsor to comply with any such reporting or filing obligations.

**6. Limitations of Liability and Release:** No liability or responsibility is assumed by Sponsor, Denver Art Museum, or Colorado Rockies Baseball Club resulting from any Eligible Participant’s participation in or attempt to participate in the Contest or download any information in connection with participating in the Program. Sponsor, Denver Art Museum, Colorado Rockies Baseball Club, Contest Entities and their respective officers, directors and employees are not responsible for and shall not be liable for: (a)

printing or typographical errors in any Contest-related materials and in the event of any inconsistency between Contest-related materials and these Official Rules, these Official Rules shall govern and control, (b) technical problems or technical malfunction which may affect entering or the operation of the Contest, including, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, Internet Service Provider (ISP) or other connection availability, server malfunction, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, any human, mechanical or technical or electronic error, unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms, or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the Contest; or (c) any condition caused by events that may cause the Contest to be disrupted or corrupted, regardless of the reason. Sponsor, Denver Art Museum, and Colorado Rockies Baseball Club are not responsible for injury or damage to Eligible Participants' or any other person's property related to or resulting from participating in this Contest. By participating in the Contest, Eligible Participants agree to release and hold the Sponsor, Denver Art Museum, Colorado Rockies Baseball Club, and Contest Entities harmless from any and all claims, damages or liabilities arising from or relating to such Eligible Participant's participation in the Contest including, without limitation, any use or misuse of the Prize. By accepting a Prize, Winners agree to release and hold Sponsor, Denver Art Museum, and Colorado Rockies Baseball Club harmless for any loss or injury including, without limitation, any personal injury or property damage resulting from participation in the Contest or use of a Prize.

7. **General:** By participating, Eligible Participants agree to these Official Rules and Sponsor's Privacy Policy (available at [www.bellco.org/~media/Files/bellco/PDFs/PrivacyNotice.ashx](http://www.bellco.org/~media/Files/bellco/PDFs/PrivacyNotice.ashx)), which are final and binding in all respects. Winners must comply with any and all requirements and limitations associated with the use of the Prize. If for any reason the Contest is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to suspend, cancel, modify or terminate the Contest, or any part of it.
8. **Disputes:** Disputes, including construction, validity, interpretation and enforceability of these Official Rules shall be (1) governed by the laws of the State of Colorado without regard to choice of law or conflict of law principles (whether of the State of Colorado or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Colorado; (2) any dispute, claims and causes of action arising out of or connected in any way with the Contest or the Prize awarded shall be resolved individually, without resort to any form of class action, and brought exclusively in a federal or state court in the state of Colorado; (3) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (4) under no circumstances will an Eligible Participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
9. **Winners List/Rules Request:** For the name of the Winners or to request a copy of these Official Rules, send a self-addressed, stamped envelope (VT residents may omit return postage) specifying "Official Rules" or "Winners List," to: Official Rules Request/Winner's Names Request, [sday@bellco.org](mailto:sday@bellco.org).