

FOR IMMEDIATE RELEASE
January 11, 2017



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**BELLCO THEATRE ACHIEVES #64 IN THE
“TOP 200 THEATRE VENUES – WORLDWIDE TICKET SALES”**

DENVER – The Bellco Theatre in Denver has achieved a ranking of #64 in the “Top 200 Theatre Venues - Worldwide Ticket Sales” according to Pollstar Magazine’s 2016 Year End Special Edition.

Pollstar receives information primarily from agents, managers and promoters. This was an increase from 93rd position in the 2015 edition.

“Promoters enjoy the room and appreciate the advantages it offers,” said John Adams, general manager of the Colorado Convention Center and Bellco Theatre. “We’ve steadily increased the number of events and tickets sold and look forward to what 2017 brings.”

Owned by the City and County of Denver and managed by SMG, The Bellco Theatre has been designated as one of the most technically advanced theaters of its kind with shows including but not limited to concerts, comedy and family shows.

“All of us are pleased with the continued success of the Bellco Theatre and commend our friends and partners at SMG for their creativity and perseverance in programming and booking this special City of Denver asset,” said Kent Rice, executive director of Denver Arts & Venues.

To view the full digital edition, visit [Pollstar’s 2016 Year End Edition](https://issuu.com/pollstar/docs/2017-year-end-1-2?e=1683343/42760605) (link to <https://issuu.com/pollstar/docs/2017-year-end-1-2?e=1683343/42760605>)

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About POLLSTAR:

POLLSTAR is the only trade publication covering the worldwide concert industry and supplies in-depth information to every professional concert promoter, booking agent, artist manager,

facility executive and every other entity involved in the live entertainment business for 30 years. Pollstar produces a weekly print magazine for professionals and publishes information daily for live music fans and contains the same high quality information that industry professionals use daily to route their tours.

About the Bellco Theatre:

Situated in the heart of the Downtown Denver Theatre District, the Bellco Theatre has been designated as one of the most technically advanced theaters of its kind. With a flex-seating capacity ranging from 3,700 to 5,000, the Bellco Theatre is the ideal accompaniment for any performance ranging from top tier performers, comedians and family shows in addition to convention general sessions. Stay in tune, follow Bellco Theatre on Twitter or Facebook for the latest news or visit <http://www.bellcotheatre.com>.

About SMG:

Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services.

About Denver Arts & Venues:

Denver Arts & Venues' mission is to amplify Denver's quality of life and economic vitality through premier public venues, arts and entertainment opportunities. Arts & Venues is the City and County of Denver agency responsible for operating some of the region's most renowned facilities, including Red Rocks Park and Amphitheatre, the Denver Performing Arts Complex, Colorado Convention Center, Denver Coliseum and McNichols Civic Center Building. Arts & Venues also oversees the Denver Public Art Program, Create Denver, SCFD Tier III granting process, Arts Education Fund and other entertainment and cultural events such as the Five Points Jazz Festival, Urban Arts Fund, P.S. You Are Here and implementation of IMAGINE 2020: Denver's Cultural Plan.