

In This Issue

[Three Reasons Small Businesses Need to Go Mobile](#)

[Simple Ways to Cut Costs at the Office](#)

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Helpful Links

[Colorado SBDC Network](#) – Provides expertise and resources to assist in meeting your business goals.

[US Small Business Administration](#) – Offers support services for initial applications, and resources to help after you're open for business.

[SCORE Denver](#) – A non-profit that provides counseling and mentoring to small business owners and entrepreneurs.

[Business Week Resource Center](#) – A host of small business forms, contracts, spreadsheets and more.

[Chamberfind](#) – Lets you find a chamber of commerce to join near your business.

[Bellco Merchant Processing](#) – Begin accepting credit and debit cards at your business.

[Bellco Business Insurance Services](#) – Protect yourself, your employees, and your business.

Featured Business

Empire Photo Imaging

Empire Photo was founded in 1957. After enjoying growth in the photo finishing industry for 5 years, Empire Photo merged with a camera store and Colorado Camera Company was born in 1962. With the advent of digital photography, more growth and change was necessary to continue as a front runner in the photo industry. So, the name was changed back to Empire Photo Imaging to best communicate their main focus of the business.

While big box stores continue to take huge bites out of the equipment market, high quality printing by trained personnel remains as important as ever. Even as the number of photo labs continues to dwindle,



Three Reasons Small Businesses Need to Go Mobile

In order to stay competitive, your business needs to be Mobile. According to the [Technorati business blog](#), the rules of doing business with the customers you've known for so long are rapidly changing. Here are three reasons now would be a good time to start the process of making your business more mobile.



- 1. Mobile Use Will Soon Overtake Desktop Use.** Digital analytics firm [Comscore](#) predicts that by 2014, mobile device use in the form of smart phones, tablets, or "phablet" crossovers will surpass desktop computer use, and the numbers are predicted to continue that shift. In fact, mobile use is growing at a pace 14 times faster than traditional desktop use.
- 2. eCommerce Continues its Rise to Dominance.** eCommerce across the board is up 42% over the last 4 years, despite the recession—up 10% in the first quarter of 2012 alone. More and more shoppers are practicing "[showrooming](#)", which means consumers visit a business to find something interesting, but ultimately end up buying that item online after price comparison—sometimes at a nearby cafe, and on their mobile device.

One way to stem the flow of showrooming, is by placing a prominent sign in your store, on your website, or social network that states you'll match any online offer brought in, and that you'll even throw in a discount on their next purchase when they think of you for the sale.
- 3. Your Competitors Already Know the Benefits of Mobile.** According to an [SAP study](#), small- to medium-sized businesses that have implemented mobile technologies in the workplace have seen:
 - Employees enjoying more rapid access to people and information.
 - Employees working more easily from the office, home, and on the road.
 - 65% are using customer management applications, and 21% plan to implement.
 - 46% are managing employee time with mobile technologies, and 36% plan to implement.

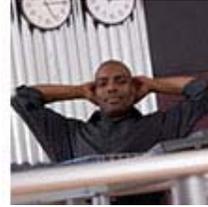
Mobile technology is no longer considered a fad. It is a necessity your business may not have, or may not be using to its full potential. If you haven't begun looking into the benefits of going mobile, now would be a great time to start.

and with the big box stores and supermarkets exiting the photo finishing (now called "photo imaging") market, Empire Photo Imaging stands ready to provide the best in imaging quality and pricing.

Their 4,000 square-foot facility contains some of the best state-of-the-art photo processing equipment available. They are a full service Imaging Center, specializing in photographic digital output, as well as traditional film services. With the capacity for extremely large jobs, they can handle even the highest volume. Visit them online at empirephotoimaging.com.

Special Offer: Take 50% off 11x14 or larger enlargements. Offer expires 6/1/2013.

Simple Ways to Cut Costs at the Office



No matter what happens in the economy, there are always simple ways you can help make your business budget work harder—even during times when revenue is down. Thanks to some helpful business tips from [Xerox](#), there are several ways you can identify savings opportunities and improve your cash flow. Here are a few:

Give yourself more options. Keep your current suppliers competitive by inviting new ones to bid. Get at least three bids on new work. It will keep your current suppliers attentive and uncover new opportunities you may not have considered.

Use it or lose it. Don't collect old or worn out equipment, furniture, or supplies. Sell it, trade-in, recycle, or dispose of it, depending on its condition.

Maximize profitability. Keep tabs on your competition and the marketplace. You want your pricing to be competitive—neither too far above nor below the market. Use sales or coupons to make temporary price reductions for a specific period, to combat short-term market adjustments.

Pay your bills on time. When it comes to your accounts payable bills, don't pay early or late. Pay on time to keep your cash on-hand as long as possible. If you are an important customer to your suppliers, ask if they offer discounts for early payment.

Stop paying dues. Re-evaluate your memberships and subscriptions annually. If you didn't leverage them often last year, chances are your behavior won't change in the year ahead. Save the expense and look for free alternatives like industry social networks, wikis, and eNewsletters.

Get training locally. Travel, lodging, meals, and admission fees for conferences and seminars add up. Look for local opportunities and web-based events to reduce costs. When you must travel to events, send fewer personnel, and share useful takeaways with your co-workers.

For more great ways to cut costs at the office, check out the full list of tips [here](#).

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